

# WELCOME TO

# COVE UNIVERSAL PLAYGROUND

DESIGN BUILD PLAY

A COMMUNITY PLAY AREA



**We are excited to share the new Cove Universal Playground (CUP) with you!**

Our mission is to create an engaging and accessible play area that will serve as a unique community gathering space in Southeast Madison County. The CUP will foster inclusion by allowing children of all ages and abilities to play together. This will be the second universal playground in Alabama and the first in Huntsville and the surrounding areas.

By creating a universally accessible and inclusive play space, we strive to focus on addressing the needs of the community, including individuals with autism, hearing and vision impairment, intellectual disabilities, sensory processing issues and physical disabilities.

This 15,000 square foot playground will be located at the planned site of the new City of Huntsville recreational center on Taylor Road in Big Cove. Funding for the playground will come completely from sponsors, community partners and

generous citizens. All funds raised for the **Cove Universal Playground**, through our partnership with the 501(c)(3) organizations GrowCove and Operation Green Team Foundation, will go directly to the playground.

Your organization has an opportunity to build community goodwill through your support and sponsorship of this unique play space. The total budget for the project is \$750,000. We need the assistance of corporate sponsors and partners to complete our efforts and make this community dream a reality.

As a sponsor, we will work with you to fully maximize community goodwill. Every press release, every interview and event are new opportunities for us to show our gratitude to those who are committed to the betterment of our community. Included in this material are suggested donation and sponsorship levels. You are also encouraged to customize your gift amount and recognition levels. Please join us and help the dream of **CUP** become a reality!

Want to get in touch with us? We'd love to hear from you! Visit our website at [growcove.org/universalplayground](http://growcove.org/universalplayground). Join us on Facebook and Instagram ([facebook.com/CoveUniversalPlayground](https://facebook.com/CoveUniversalPlayground) & [coveuniversalplayground2020](https://coveuniversalplayground2020)). Thank you for your support!

## Sponsorship Opportunities

### Playground Patron: \$25,000+

- Sponsor a pre-approved piece of equipment
- Special recognition logo on donor wall
- Invitation & highlighted recognition at all major events
- Representative recognized during park opening
- Photo opportunity at groundbreaking
- Inclusion in all media, t-shirts and on website

### Climbing Champion: \$10,000+

- Business name with logo on the donor wall
- Invitation & highlighted recognition at all major events
- Photo opportunity at groundbreaking
- Inclusion in all media, t-shirts and on website

### Giggle Supporter: \$5,000+

- Business name displayed on the donor wall
- Invitation & recognition at all major events
- Inclusion in all media, shirts and on website

### Fun Advocate: \$2,500+

- Business name displayed on the donor wall
- Invitation to all major events
- Inclusion on website and some distributed media

### Happiness Booster: \$1,000+

- Invitation to all major events
- Inclusion on website

### Corporate Brick Sponsorship: \$500 (through GrowCove)

- 8 inch by 8 inch custom brick playground paver

Cove Universal Playground Project

Partner of Operation Green Team Foundation, a recognized 501(c)(3) non-profit organization. Tax ID #47-4459980

# Sponsorship Opportunities

## How Will You Support Us?

- Playground Patron: \$25,000+
- Climbing Champion: \$10,000+
- Giggle Supporter: \$5,000+
- Fun Advocate: \$2,500+
- Happiness Booster: \$1,000+
- Corporate Brick Sponsor: \$500 (GrowCove)
- Customize Your Sponsorship

As a sponsor we will work with you to maximize community goodwill. We encourage you to customize your gift amount and recognition level to meet the needs of your organization.

- In-Kind Donations

Please consider donating your time or services to help make the Cove Universal Playground a success. We would be more than happy to publicly recognize you or your organization. Show the public you care about making your community a better place.

### Contributing to CUP is easy! The following options are available for donating:

- 1) Mail your sponsor application to **GrowCove, PO Box 99, Owens Cross Roads, AL 35763**. Brick Sponsor checks (\$500) should be made out to GrowCove. Please make checks of \$1,000 or more payable to **Operation Green Team Foundation** with **CUP** specified in the memo line.
- 2) Donate online through Operation Green Team Foundation at <https://apps.huntsvilleal.gov/OGTF/> with **Cove Universal Playground** or **CUP** included in the "Special Designation" box as a part of the online donation form. **Brick sponsor checks must be mailed to GrowCove.**
- 3) Email [playground@growcove.org](mailto:playground@growcove.org) with details from your sponsor application. A committee representative will reach out to coordinate your donation.



OPERATION  
Green Team  
Keeping Huntsville Beautiful  
KEEP AMERICA BEAUTIFUL AFFILIATE



**Grow Cove**

## COVE UNIVERSAL PLAYGROUND SPONSOR APPLICATION

Your Name: \_\_\_\_\_

Your Organization/Business: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Business Address: \_\_\_\_\_

Please list details about your sponsorship: \_\_\_\_\_

\_\_\_\_\_

Thank you for your support!

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